

NIGHTWOOD THEATRE PRESENTS

URINETOWN

THE MUSICAL

Music and Lyrics by Mark Hollman

Book and Lyrics by Greg Kotis

Directed and Choreographed by Brittany Banks

Music Direction by Alexa Belgrave

Our 14th Annual Lawyer Show,
LIVE onstage at the St. Lawrence Centre

June 01-03, 2023

CONTACT

Charlene Wolf, Head of Partnerships & Giving
charlene@nightwoodtheatre.net

NightwoodTheatre 

Canada's flagship feminist theatre company since 1979
Registered charitable organization No. 123709339 RR0001

*URINETOWN is presented through special arrangement with Musical Theatre International (MTI).
All authorized performance materials are also supplied by MTI. www.mtishows.com*



2022 Lawyer Show ensemble of *The World Goes 'Round*.
Photo by Jeremy Mimmagh

ABOUT THE LAWYER SHOW

The Lawyer Show is Nightwood's main annual fundraiser. Every year, supported by a team of directors, designers and vocal coaches, up to 40 members of the legal community rehearse for three months to be able to stage an exhilarating, entertaining, professionally led production. The Lawyer Show has remained a beloved tradition for over a decade. Cast members benefit from invaluable networking opportunities, all while putting on a truly spectacular show.

Since the Lawyer Show's inception in 2010, over 300 legal professionals have appeared in 13 shows to raise more than \$1,145,174 in support of Nightwood.

"It does my heart good to see our profession being showcased so well and for a good cause."

THE HONOURABLE JUSTICE GLORIA J. EPSTEIN
LAWYER SHOW CAMEO PERFORMER, 2016-2019

"For a few months each year the women at Nightwood take a group of hard-working, analytic, often stressed-out lawyers who have careers that dictate they live most waking hours in their heads, and they teach us to live in our hearts... I have left the experience with a new passion for my life in general and inspired to make other positive choices. In short, for a few months each year, Nightwood gives us a little magic."

CHRISTINE MARCHETTI, MARCHETTI LEE FAMILY LAW - LAWYER SHOW ALUMNA

The Lawyer Show was one of the highlights of my first year in the legal profession. I thrived here because I found people like me—lawyers in Toronto who were born to perform! The charisma of the cast and band always rejuvenated me, even after a full day of work.

JOSHUA ZUNG, 2022 LAWYER SHOW CLARINETIST, BLAKE, CASSELS & GRAYDON LLP

URINETOWN, THE MUSICAL

Music By Mark Hollman
Lyrics by Mark Hollman and Greg Kotis
Book by Greg Kotis

This year, we're excited to present URINETOWN, The Musical - a hilarious musical satire of the legal system, capitalism, social irresponsibility, populism, environmental collapse, privatization of natural resources, bureaucracy, municipal politics, and musical theatre itself!

In a Gotham-like city, a terrible water shortage, caused by a 20-year drought, has led to a government-enforced ban on private toilets. The citizens must use public amenities, regulated by a single malevolent company that profits by charging admission for one of humanity's most basic needs. Amid the people, a hero decides that he's had enough and plans a revolution to lead them all to freedom!

Inspired by the works of Bertolt Brecht and Kurt Weill, URINETOWN is an irreverently humorous satire in which no one is safe from scrutiny. Praised for reinvigorating the very notion of what a musical could be, URINETOWN catapults the "comedic romp" into the new millennium with its outrageous perspective, wickedly modern wit and sustained ability to produce gales of unbridled laughter.

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Your Sponsorship of the *URINETOWN, The Musical* will go directly towards supporting local Toronto artists.



The 2019 Lawyer Show ensemble of *Mamma Mia!* Photo by Jeremy Mimmagh

2022 SPONSORS

SINCERE THANK YOU TO THE SPONSORS OF LAST YEAR'S LAWYER SHOW!

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ABOUT NIGHTWOOD THEATRE

As Canada's foremost feminist theatre, Nightwood provides an essential home for the creation of extraordinary theatre by women (women including, but not limited to, trans, cis, Two-Spirit, non-binary and gender diverse folks). Founded in 1979, Nightwood Theatre has created, produced and toured award-winning plays that have garnered Dora Mavor Moore, Chalmers, Trillium and Governor General's awards. The company is helmed by Artistic Director Andrea Donaldson and Managing Director Naz Afsahi, whose leadership has received public acclaim for artistic excellence, the successful training and development of emerging artists, and their commitment to producing works through the lens of anti-oppression and anti-racism.



*Good Night Desdemona
(Good Morning Juliet)*

by Ann-Marie MacDonald, winner of
the Governor General's Award



*School Girls; Or, The African Mean Girls
Play*, winner of the 2019 Dora Award for
Outstanding Production and
Outstanding Direction



The Queen In Me, created and performed
by Teiya Kasahara 笠原貞野, nominated for
6 Dora Mavor Moore Awards

In 2020, Nightwood entered its fifth decade as the nation's leading feminist theatre company.

Nightwood has launched the careers of countless leading theatre artists in the country. As recipients of Canada's highest literary and performing arts awards, our success proves the need for theatre that propels the voices of women and celebrates the diversity of Canadian society.

Nightwood Theatre's incredible history has had a massive impact shifting the weight of what's produced, and what key artists are at the helm of projects. While we still see only 31% of plays by women, with less than 0.5% of plays by non-binary and trans artists, we continue to fight for parity in our industry. Our office, our rehearsal halls, including our production tables are armed with the finest artists our city has to offer. We create inclusive, intersectional spaces that seek to insert humanity into how we work, placing care at our work's centre – as with our longstanding commitment to the five-day rehearsal work-week, a trailblazing action in an industry based around a standard six-day rehearsal work-week.

We believe that feminism serves everyone – and that when we centre those most vulnerable we have a greater chance at lasting change.

TRAINING & MENTORSHIP INITIATIVES

The success of the Lawyer Show is vital to Nightwood's mission to develop powerful, provocative feminist theatre while extending support to the artists of tomorrow.

RISING MOON

Nightwood Theatre's Rising Moon Program encourages brave explorations in creativity for individuals aged 16 to 19 by providing weekly prompts and tools for various approaches in writing. With the focus on play rather than final product, this free program will help participants take steps towards finding their voice as they build creative community together.

WRITE FROM THE HIP

Led by award-winning emcee, poet and playwright Donna-Michelle St. Bernard, our annual emerging playwrights program Write From The Hip has become a key milestone for women playwrights. In it, four to seven writers meet and write over a year, each creating a full-length play that is professionally read at the Groundswell Festival, our annual festival of new works.

NIGHTWOOD INNOVATORS PROGRAM

The Nightwood Innovators program serves emerging artists aged 18+, and delivers digital and in-person meet-ups to equip participants with the building blocks involved in running a theatre company and creating work on their own terms.



The 2022-23 Nightwood Innovators. From left to right, top to bottom: Kayla Ado, Carly Anna Billings, a blaine, Kiah Francis, Kijo Gatama, Espérance Love, Heather Lundrigan, Sarah O'Brecht, Riley Ough, Laura Piccinin, Elena Reyes, Katherine Teed-Arthur, Eish Van Wieren and Montserrat Videla.

PAST PRODUCTION HIGHLIGHTS

THE QUEEN IN ME

Co-produced by Nightwood Theatre, Amplified Opera, Canadian Opera Company, and Theatre Gargantua as a part of our 2022 and 2021 seasons.

Combining comedy, drama, and opera, this electrifying show explores the many ways that race, gender, and sexuality are policed in the opera industry. Through the lens of *The Magic Flute*'s iconic Queen of the Night, the show reclaims space for the multitudes of women, trans, and non-binary individuals excluded from the stage, daring to imagine bold new possibilities for the future of the art form and beyond.

In 2022, *The Queen In Me* received 5 Dora Award nominations, and toured to the Belfast International Arts Festival in Northern Ireland.



UNHOLY

A Nightwood Theatre Production
World Premiere presented as part of our 2016/17 Season,
then remounted by popular demand in 2017/18.

Four female panellists face off in a wild, whip-smart public debate about religion and misogyny, posing the loaded question "Should women abandon religion?"

Nominated for the Dora Mavor Moore Award
for Outstanding New Play.

In 2018/19, we were thrilled to partner with Zoomer Studios for a Nightwood Theatre and Vision TV co-presentation, staging the play for cameras and a live studio audience.



EVERY DAY SHE ROSE

A Nightwood Theatre Production
World Premiere presented as part of our 2019/20 Season
Co-Directed by Andrea Donaldson and Sedina Fiati

The personal becomes political in this collaboratively created new work from playwrights Andrea Scott and Nick Green. When racial and queer politics collide with the Black Lives Matter protest at the 2016 Toronto Pride Parade, two best friends discover that the things that brought them together may now drive them apart. A hilarious and heartbreaking stare-down of privilege and oppression.

One of NOW Magazine's best Toronto stage shows to see in November 2019



2023 SPONSORSHIP OPPORTUNITIES

Nightwood Theatre's Lawyer Show is among the most successful in Canada. As a Sponsor, you receive direct access to a large cross-section of the legal community, as well as the opportunity to demonstrate your support of our nation's foremost feminist arts organization.

We invite you to join our circle!

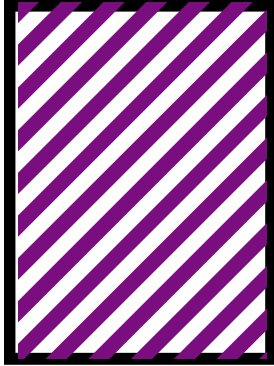
	Lead Sponsor \$10,000	Appeal Sponsor \$5,000	Superior Sponsor \$3,500	Justice Sponsor \$2,000
ON-SITE SIGNAGE				
Top billing in exterior poster case at St. Lawrence Centre	✓			
Acknowledgment on Jane Mallett Lobby display screens	✓	✓	✓	✓
Acknowledgment on Box Office display screens	✓	✓	✓	✓
NEWSLETTER				
Firm profile in Nightwood's e-newsletter (6.2k subscribers)	✓	✓		
Logo and link in Nightwood's e-newsletter (6.2k subscribers)	✓	✓	✓	
MARKETING MATERIALS				
Top billing recognition in all Lawyer Show marketing materials	✓			
Ad in the 2023 Lawyer Show e-program	Full page	1/2 page	1/2 page	1/4 page
Title and logo recognition in the 2023 Lawyer Show e-program	✓	✓	✓	✓
Title and logo recognition in the 2023 Lawyer Show Silent Auction Package	✓			
ENTERTAINMENT AND NETWORKING				
Logo recognition in Lawyer Show press release	✓	✓	✓	✓
VIP Tickets for any Lawyer Show performance	12 tickets	8 tickets	6 tickets	4 tickets
Pre-show cocktail reception for VIP ticketholders	✓			
Opening Night tickets for the 23-24 Nightwood season	2 tickets	2 tickets	2 tickets	
Tickets to production(s) of your choice from 23-24 Nightwood season	10 tickets	6 tickets	4 tickets	2 tickets
WEBSITE				
Hotlink on Lawyer Show Sponsors page for the 2022/2023 Season	✓	✓	✓	✓
Hotlink on Our Partners and Supporters page for the 2022/2023 Season	✓	✓	✓	✓
SOCIAL MEDIA Facebook reach: 3.8k followers Twitter reach: 8.4k followers Instagram reach: 4.4k followers)				
Firm profile across all social media platforms	✓			
Firm spotlight across all social media platforms	✓	✓	✓	
Combined acknowledgment post across all social media platforms	✓	✓	✓	✓

Sponsorship deadline: April 21, 2023

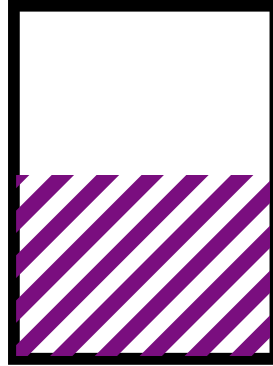
2023 AD RATES

Expand your reach by advertising in our full colour Lawyer Show e-program!

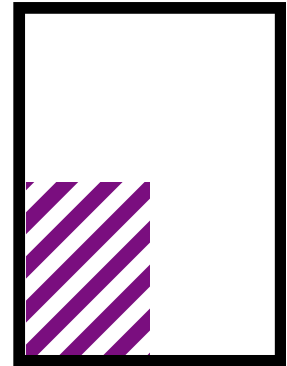
The digital program will be made available free of cost to the community, offering your organization additional visibility online.



Full Page
\$950



1/2 Page
\$800



1/4 Page
\$650

Ad Deadline: May 01, 2023

MAKE A TAX-DEDUCTIBLE DONATION

We gratefully accept contributions at any level in support of the Lawyer Show.
Our donors benefit from:

- A charitable tax receipt for the full value of your donation
 - Recognition in the 2023 Lawyer Show digital program
 - Increased visibility amongst your peers in the legal community
 - Relationship-building opportunities with colleagues and clients
-

CONTACT

For more information on how to support the 2023 Lawyer Show, please contact:

Charlene Wolf, Head of Partnerships & Giving
charlene@nightwoodtheatre.net

nightwoodtheatre.net

THE 2023 LAWYER SHOW CAST AND BAND

Aliah El-houni – Community Justice Collective

Angela Zhu – OPSEU/SEFPO

Anson Cai – Ontario Secondary School Teachers' Federation

Ari Sterlin – AMI Agency

Arielle Di Iulio – Mills & Mills LLP

Astrid Mrkich – Legal Aid Ontario

Brennyn Watterton – Ministry of the Attorney General

Brookelyn Kirkham – Polley Faith LLP

Christian Baes – Mondelēz International

Christie Bates – Cassels Brock & Blackwell LLP

Christine Doucet – Ministry of the Attorney General

Christopher Scotchmer – Zurich Insurance Company

Courtney Evans – TD Bank Group

Craig Allardyce – CI Financial

Daniela Cerrone – Buchli Goldstein LLP

Danika So – West Toronto Community Legal Services

Danny Kastner – Kastner Lam LLP

Dany Horovitz – TD Bank Group

David Mills – Mills & Mills LLP

Edina Cavalli – TD Bank Group

Emma Romano – WeirFoulds LLP

Garrett Zehr – Legal Aid Ontario

Heather Paterson – Shibley Righton LLP

Heidi LeBlanc – Carters Professional Corporation
Jennifer Whincup – ADP Canada Co.

Jessica Luscombe – Burrison Hudani Doris LLP

John McGowan – Cassels Brock & Blackwell LLP

Joshua Zung – Blake, Cassels & Graydon LLP

Kaley Duff – Cavalluzzo LLP

Karen Jackson

Kate McNeece Cruess – McCarthy Tetrault

Leah Cummings – Rayman Harris LLP

Matthew Chung – Ministry of the Attorney General

Rona Ghanbari – Stikeman Elliott LLP

Sharlene Atkins – BMO

Steven Kennedy – Cassels Brock & Blackwell, LLP

Stewart Cruikshank

Tamara Thomas – Immigration and Refugee Board of Canada

Tracy Pratt – Fasken

Valérie Duchesneau – Ministry of Finance

LAWYER SHOW COMMITTEE MEMBERS:

Charles E. Beall, Kate McNeece Cruess, Edina Cavalli, Christian Baes, Valerie Duchesneau and Joshua Zung

2023 SPONSORS

SINCERE THANK YOU TO THOSE WHO HAVE JOINED US SO FAR: