

NIGHTWOOD THEATRE PRESENTS

The SOUND of MUSIC

Music by **Richard Rodgers**

Lyrics by **Oscar Hammerstein II**

Book by **Howard Lindsay & Russel Crouse**

Suggested by The Trapp Family Singers
by Maria Augusta Trapp

Directed by **Sadie Epstein-Fine**

Music Direction by **Melissa Morris**

Our 15th Annual Lawyer Show
onstage at the St. Lawrence Centre

June 13-15, 2024

CONTACT

Charlene Wolf, Head of Partnerships & Giving
charlene@nightwoodtheatre.net

Nightwood Theatre 

Canada's flagship feminist theatre company since 1979
Registered charitable organization No. 123709339 RR0001

ABOUT THE LAWYER SHOW

For over a decade, Nightwood Theatre's annual fundraiser, the Lawyer Show, has hosted hundreds of legal professionals as they venture on stage in support of local Toronto artists. Every year up to 40 members of the legal community rehearse for three months to stage an exhilarating, entertaining production, led by a team of professional directors, designers and vocal coaches. Cast members benefit from invaluable networking opportunities, all while putting on a truly spectacular show and supporting Canada's flagship feminist theatre company.

"It does my heart good to see our profession being showcased so well and for a good cause."

THE HONOURABLE JUSTICE GLORIA J. EPSTEIN, LAWYER SHOW CAMEO PERFORMER, 2016-2019

ABOUT THE SOUND OF MUSIC

Music by **Richard Rodgers** | Lyrics by **Oscar Hammerstein II**

Book by **Howard Lindsay & Russel Crouse**

Suggested by The Trapp Family Singers by Maria Augusta Trapp

This year, we're excited to present **THE SOUND OF MUSIC** - The final collaboration between Rodgers & Hammerstein was destined to become the world's most beloved musical. Featuring a trove of cherished songs, including "Climb Ev'ry Mountain," "My Favorite Things," "Do-Re-Mi," "Sixteen Going on Seventeen" and the title number, The Sound of Music won the hearts of audiences worldwide, earning five Tony Awards and five Oscars. The inspirational story, based on the memoir of Maria Augusta Trapp, follows an ebullient postulate who serves as governess to the seven children of the imperious Captain von Trapp, bringing music and joy to the household. But as the forces of Nazism take hold of Austria, Maria and the entire von Trapp family must make a moral decision.

THE SOUND OF MUSIC is presented by arrangement with Concord Theatricals on behalf of The Rodgers & Hammerstein Organization. www.concordtheatricals.com



The 2023 Lawyer Show ensemble of Urinetown, the Musical Photo by Lyon Smith

2024 SPONSORS



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&C^o

CARTERS

TORYS^{LLP}

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Lawyers



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Barristers & Solicitors

SINCERE THANK YOU TO THE SPONSORS OF 2023 LAWYER SHOW!

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KASTNER LAM^{LLP}



Polley Faith^{LLP}

MILLS & MILLS^{LLP}
BARRISTERS & SOLICITORS
ESTABLISHED 1884

FASKEN

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Lawyers

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Barristers & Solicitors

CARTERS

Stikeman Elliott

ABOUT NIGHTWOOD THEATRE

As Canada's preeminent feminist theatre, Nightwood cultivates, creates, and produces extraordinary theatre by women and gender-expansive artists, liberating futures, one room at a time. Founded in 1979, Nightwood Theatre has created and produced award-winning plays, which have won Dora Mavor Moore, Chalmers, Trillium, and Governor General's awards. The company is helmed by Artistic Director Andrea Donaldson and Managing Director Naz Afsahi, whose leadership has received public acclaim for artistic excellence, the successful training of emerging artists, and their commitment to producing works through the lens of anti-oppression and anti-racism.

Nightwood Theatre's incredible history has had a massive impact shifting the weight of what's produced, and what key artists are at the helm of projects. While we still see only 31% of plays by women, with less than 0.5% of plays by non-binary and trans artists, we continue to fight for parity in our industry. Our office, our rehearsal halls, including our production tables are armed with the finest artists our city has to offer. We create inclusive, intersectional spaces that seek to insert humanity into how we work, placing care at our work's centre – as with our longstanding commitment to the five-day rehearsal work-week, a trailblazing action in an industry based around a standard six-day rehearsal work-week.



School Girls; Or, The African Mean Girls Play, winner of the 2019 Dora Award for Outstanding Production and Outstanding Direction



Good Night Desdemona (Good Morning Juliet) by Ann-Marie MacDonald, winner of the Governor General's Award



The Queen In Me, created and performed by Teiya Kasahara 笠原真野, nominated for 6 Dora Mavor Moore Awards

IMPACTFUL COMMUNITY PROGRAMS

Nightwood Theatre is proud to offer unique community programs that create an accessible way for artists to continue to hone their craft and contribute to the Canadian Theatre landscape. Currently running are:

- [Creatryx](#) - Our popular online writing room
- [Dialogue Dolls](#) - A new playwriting unit for IBPOC trans women & trans femmes
- [Nightwood Innovators program](#) - Emerging artist-producers training
- [Play Development Accelerator program](#) - Helping plays to get from the page to the stage
- [Rising Moon program](#) - Mentorship for young writers aged 16-19
- [Write From The Hip](#) - Our year-long script development program for exceptional emerging theatre creators

2024 SPONSORSHIP OPPORTUNITIES

The Lawyer Show is attended by over **1,800 audience members** of legal professionals, dedicated supporters of the arts, and industry peers. Embrace the opportunity to become a vital part of this exceptional fundraising event. Unlock an array of benefits that not only boost your company's **brand recognition** but also amplify the **promotion of your organization and its services**. Additionally, treat your staff to an unforgettable **networking experience**, fostering connections with fellow professionals and potential clients. The possibilities are **endless** - let us help cater an experience that works for you!

Your sponsorship of goes directly towards supporting local Toronto artists working the Lawyer Show, along with all of Nightwood Theatre's impactful programming.

Urinetown the Musical - 2023 Lawyer Show



SUPREME SPONSOR

Take center stage as the VIP at one of our four spectacular performances, where your company gets to SHINE. Our *Supreme Sponsors* not only get the **title recognition** for one performance but also ensures an **unforgettable night** out where your team can proudly represent themselves and network with other professionals

FULL page ad in the e-Program

Exclusive access to the Jane Mallett lobby for VIP ticket holders

Top billing on Lawyer Show Program card for sponsored performance

Company's brand materials displayed during sponsored performance

Star spotlight on Nightwood's social media platforms & e-newsletter

Exclusive access to the Silent Auction

Hotlink on Nightwood's Partners & Supporters webpage AND Lawyer Show Sponsors webpage

10 VIP tickets to the Lawyer Show

10 tickets to any of Nightwood's '24/'25 Season productions



Can you picture it?
Lights down, show is about to start...
"Tonight's show is proudly sponsored by YOUR NAME"



The Jane Mallett Lobby
VIP pre-show access
Multiple places to display
Company's branding
Direct traffic to Silent Auction displays



Jane Mallett Lobby - 2023 Lawyer Show

\$8,500

2024 SPONSORSHIP OPPORTUNITIES

APPEAL SPONSOR

Take your branding to the next level and supercharge your entertainment perks with the *Appeal Sponsorship!* Get ready for an exciting upgrade that not only opens doors to bigger advertising opportunities but also piles on the perks for your team, clients, families, and friends to enjoy.

1/2 page ad in the e-Program

Exclusive access to the Silent Auction

Star spotlight in Nightwood's e-newsletter

Company recognition in the e-Program & Press Release

Company's logo showcased on Nightwood's social media platforms

Hotlink on Nightwood's Partners & Supporters webpage AND Lawyer Show Sponsors webpage

8 VIP tickets to the Lawyer Show

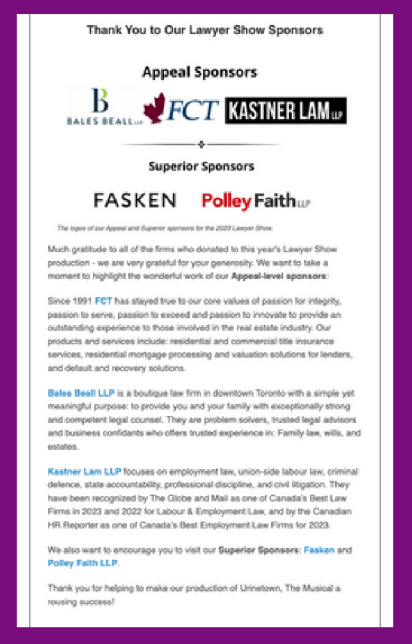
6 tickets to any of Nightwood's '24/'25 Season productions

\$5,000

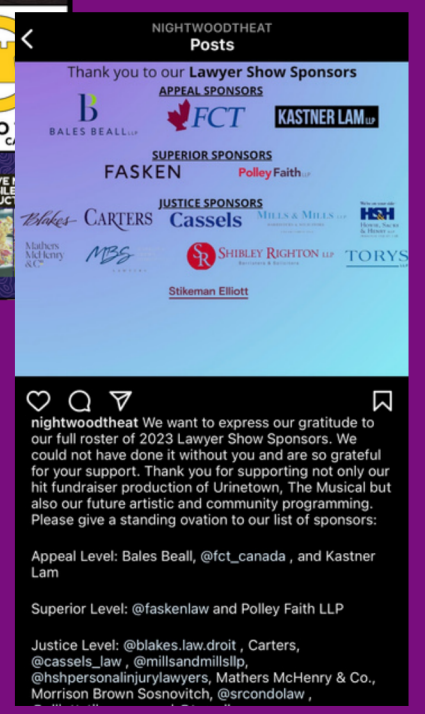
1/2 page ads from our 2023 e-Program



Spotlight in our e-newsletter (6.2k subscribers)



Brand showcasing on Instagram (5.5k followers)



2024 SPONSORSHIP OPPORTUNITIES

SUPERIOR SPONSOR

Level up and get ready for a blast with our *Superior Sponsorship!* This tier not only turbocharges your marketing reach but also throws in some extra entertainment perks for good measure.

1/4 page ad in the e-Program

Company recognition in our e-newsletter & social media platforms

Company recognition in the e-Program & Press Release

Hotlink on Lawyer Show Sponsorship webpage for entire '23/'24 season

Acknowledgement on display screens at the Jane Mallett Theatre

6 VIP tickets to the Lawyer Show

4 tickets to any Nightwood '24/'25 Season productions

\$3,500

JUSTICE SPONSOR

Get ready to make a legal statement and have a ton of fun doing it with the *Justice Sponsorship!* It's the ultimate opportunity to showcase your brand to the legal community.

1/8 page ad in the e-Program

Company's logo in e-Program & Press Release

Hotlink on Lawyer Show Sponsorship webpage for entire '23/'24 season

Logo promotion across all Nightwood's social media platforms

Acknowledgement on display screens at the Jane Mallett Theatre

4 VIP tickets to the Lawyer Show

2 tickets to any of Nightwood's '24/'25 Season productions

\$2,000

Looking for more options?
Custom Sponsorship Packages are available to fit your needs!

Contact Charlene Wolf, Head of Partnerships & Giving
charlene@nightwoodtheatre.net

2024 SPONSORSHIP OPPORTUNITIES

Nightwood Theatre's Lawyer Show is among the most successful in Canada. As a Sponsor, you receive direct access to a large cross-section of the legal community, as well as the opportunity to demonstrate your support of our nation's foremost feminist arts organization.

We invite you to join our circle!

| | Supreme Sponsor \$8,500 | Appeal Sponsor \$5,000 | Superior Sponsor \$3,500 | Justice Sponsor \$2,000 |
|--|-----------------------------------|----------------------------------|------------------------------------|-----------------------------------|
| ON-SITE SIGNAGE | | | | |
| Display of promotional materials in Jane Mallett Lobby | ✓ | | | |
| Acknowledgment on Jane Mallett Lobby AND Box Office display screens | ✓ | ✓ | ✓ | ✓ |
| NEWSLETTER | | | | |
| Company spotlight profile in Nightwood's e-newsletter (6.2k subscribers) | ✓ | ✓ | | |
| Company logo and website link in Nightwood's e-newsletter (6.2k subscribers) | ✓ | ✓ | ✓ | |
| MARKETING MATERIALS | | | | |
| Top billing on Lawyer Show program card on sponsored night | ✓ | | | |
| Ad in the Lawyer Show e-program | Full page | 1/2 page | 1/4 page | 1/8 page |
| Company's title and logo recognition in the Lawyer Show e-program | ✓ | ✓ | ✓ | ✓ |
| Company's title and logo recognition in the Lawyer Show Silent Auction Package | ✓ | ✓ | | |
| ENTERTAINMENT AND NETWORKING | | | | |
| VIP Tickets for any Lawyer Show performance | 10 tickets | 8 tickets | 6 tickets | 4 tickets |
| Exclusive access to the Jane Mallet lobby pre-show for your VIP ticketholders | ✓ | | | |
| Tickets to production(s) of your choice from 24-25 Nightwood season | 10 tickets | 6 tickets | 4 tickets | 2 tickets |
| Silent Auction proxy bidding | ✓ | ✓ | | |
| Company's logo recognition in Lawyer Show press release | ✓ | ✓ | ✓ | ✓ |
| WEBSITE | | | | |
| Hotlink on Lawyer Show Sponsors page for the 2023/2024 Season | ✓ | ✓ | ✓ | ✓ |
| Hotlink on Our Partners and Supporters page for the 2023/2024 Season | ✓ | ✓ | | |
| SOCIAL MEDIA Instagram reach: 5.5k followers Facebook reach: 4k followers Twitter X reach: 8k followers | | | | |
| Company spotlight with logo & bio across all social media platforms | ✓ | | | |
| Individual logo post across all social media platforms | ✓ | ✓ | ✓ | |
| Combined logo post across all social media platforms | ✓ | ✓ | ✓ | ✓ |

Sponsorship deadline:
May 24, 2024

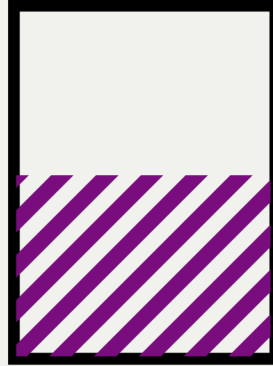
2024 AD RATES

Expand your reach by advertising in our **FULL COLOUR** Lawyer Show e-program!

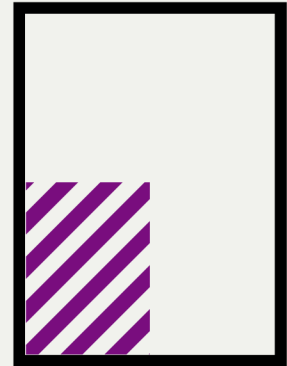
The digital program will be made available free of cost to the community, offering your organization additional visibility online.



Full Page
\$950 +HST



1/2 Page
\$800 +HST



1/4 Page
\$650 +HST

Ad Deadline: **May 31st, 2024**

MAKE A TAX-DEDUCTIBLE DONATION

We gratefully accept contributions at any level in support of the Lawyer Show.
Our donors benefit from:

- A charitable tax receipt for the full value of your donation
 - Recognition in the 2024 Lawyer Show digital program
 - Increased visibility amongst your peers in the legal community
 - Relationship-building opportunities with colleagues and clients
-

CONTACT

For more information on how to support the 2024 Lawyer Show, please contact:

Charlene Wolf, Head of Partnerships & Giving
charlene@nightwoodtheatre.net

nightwoodtheatre.net

THE 2024 LAWYER SHOW CAST

Sharlene Atkins, BMO

Edina Cavalli, TD Bank

Richard Chan 陳駿華, CBC / Radio-Canada

Matthew Chung, Ministry of the Attorney General

Leah Cummings, Rayman Harris LLP

Joseph Cuyegkeng, Spin Master

Olivia Danylchuk, Goldenberg & Co P.C.

Christine Doucet, Ministry of the Attorney General

Valérie Duchesneau, Ontario Ministry of Finance

Courtney Edwards, Lerners LLP

Aliah El-houni, Community Justice Collective

Courtney Evans, TD Bank

Rona Ghanbari, Stikeman Elliott LLP

Sheila Gibb, Epstein Cole LLP

Mel Herbin, Ministry of the Attorney General

Bennett Jensen, Egale Canada

Ally Lawrence, Torys LLP

Heidi LeBlanc, Carters Professional Corp.

Kaja Marinic

Liz McConkey, JPAK Employment Lawyers

Khrystina McMillan, Ontario Securities Commission

David Mills, Mills & Mills LLP

Elizabeth Moore, Ministry of the Attorney General

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Garrett Zehr, Legal Aid Ontario

Lucie Zhang, Lifetime Developments

Angela Zhu, OPSEU / SEFPO

LAWYER SHOW COMMITTEE MEMBERS:

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Valérie Duchesneau, Ontario Ministry of Finance

Devin Jarcaig, Mathers McHenry & Co.

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Kate McNeece Cruess, McCarthy Tétrault LLP