

NIGHTWOOD THEATRE PRESENTS



Book by **Thomas Meehan**

Music by **Charles Strouse** | Lyrics by **Martin Charnin**

Original Production Directed by Martin Charnin

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Directed by **Andrea Donaldson**

Music Direction by **Athena So**

**The 16th Annual Lawyer Show Fundraiser**

St. Lawrence Centre, Jane Mallett Theatre

**June 5-7, 2025**

## CONTACT

Ashley Elliot, Administrator - Operations & Partnerships  
[ashley@nightwoodtheatre.net](mailto:ashley@nightwoodtheatre.net)

**NightwoodTheatre** 

Canada's flagship feminist theatre company since 1979  
Registered charitable organization No. 123709339 RR0001

# ABOUT THE LAWYER SHOW

For over a decade, Nightwood Theatre's annual fundraiser, the Lawyer Show, has hosted hundreds of legal professionals as they venture on stage in support of local Toronto artists. Every year up to 40 members of the legal community rehearse for three months to stage an exhilarating, entertaining production led by a team of professional directors, designers and vocal coaches. Cast members benefit from invaluable networking opportunities, all while putting on a truly spectacular show and supporting Canada's flagship feminist theatre company.

**The 2024 Lawyer Show Raised over \$70,000**  
which went directly to funding a  
Mainstage Production in our 2024-2025 Season

## ABOUT NIGHTWOOD THEATRE

As Canada's preeminent feminist theatre, Nightwood cultivates, creates, and produces extraordinary theatre by women and gender-expansive artists, liberating futures, one room at a time. Founded in 1979, Nightwood Theatre has created and produced award-winning plays, which have won Dora Mavor Moore, Chalmers, Trillium, and Governor General's awards. The company is helmed by Artistic Director Andrea Donaldson and Managing Director Naz Afsahi, whose leadership has received public acclaim for artistic excellence, the successful training of emerging artists, and their commitment to producing works through a feminist lense.

Nightwood Theatre's incredible history has had a massive impact on Canadian Theatre, shifting the weight of what's produced, and what key artists are at the helm of projects. While we still see only 31% of plays by women, with less than 0.5% of plays by non-binary and trans artists, we continue to fight for parity in our industry. Our office, our rehearsal halls including our production tables, are armed with the finest artists our city has to offer. We create inclusive, intersectional spaces that seek to insert humanity into how we work, placing care at our work's centre – as with our longstanding commitment to the five-day rehearsal work-week, a trailblazing action in an industry based around a standard six-day rehearsal work-week.





# OUR VALUES

Our values underpin our approach to relationships and the work we do. They are reflective of the 'how' we do what we do as well as the 'why'.

**BOLDNESS:** We aim for inspiration, transformation and discovery in our audiences. Our work and work practices are unapologetic and trailblazing, welcoming opportunities for growth.

**OPPORTUNITY:** Nightwood empowers audiences and artists by giving voice to varying perspectives, offering opportunities for growth, and a space to connect. This value shapes our hiring practices, mentoring and our desire to share knowledge.

**INCLUSIVITY:** We are committed to producing art that is driven by - and that gives voice to - a multiplicity of identities, prioritizing those equity deserving communities.

**INTEGRITY:** We believe in transparency and accountability to our supporters, funders, partners, artists and team members. The trust we build in our relationships is everything.

**CARE:** Nightwood believes in upholding a culture of care, recognizing the value of bringing our full selves to spaces of work and gathering, where the best intentions in others are assumed.



School Girls; Or, The African Mean Girls Play.  
Winner of the 2019 Dora Award for Outstanding  
Production and Outstanding Direction



Mad Madge by Rose Napoli. Winner of the  
2024 Dora Awards for Outstanding  
Costume Design



The Queen In Me, created and performed by Teiya  
Kasahara 笠原貞野, nominated for 6 Dora Mavor  
Moore Awards

# IMPACTFUL COMMUNITY PROGRAMS

Nightwood Theatre is proud to offer unique community programs that create an accessible way for artists to continue to hone their craft and contribute to the Canadian Theatre landscape.

- Write From The Hip - A year-long script development program for exceptional emerging theatre creators
- Creatryx - Our popular online writing room
- Dialogue Dolls - A new playwriting unit for IBPOC trans women & trans femmes
- Nightwood Shadow Residencies - Emerging artist & artsworker mentorship program
- Play Development Accelerator - Supports Playwrights and their works in development
- Rising Moon - Mentorship for young writers aged 16-19

# 2025 SPONSORSHIP IMPACT

Nightwood Theatre's Lawyer Show is among the most successful in Canada.

Your sponsorship directly supports Nightwood Theatre's impactful programming, including Toronto artists engaged with the Lawyer Show. We invite you to join our circle!

**83%** OF NIGHTWOOD'S 2023-24 EXPENSES DIRECTLY SUPPORTED **ARTISTS AND ARTS WORKERS**

## WAYS YOUR SPONSORSHIP MAKES A DIFFERENCE TO NIGHTWOOD THEATRE...

**\$10,000**



**FINANCIAL SUPPORT FOR 5 EMERGING PLAYWRIGHTS** (WRITE FROM THE HIP)

**\$8,500**



**1 X STAGE MANAGER**  
(MAINSTAGE PRODUCTION)

**\$7,500**



**1 X PROGRAM DIRECTOR**  
(WRITE FROM THE HIP)

**\$5,000**



**1 X PRODUCTION MANAGER**  
(MAINSTAGE PRODUCTION)

**\$3,500**



**1 X LIGHTING DESIGNER**  
(MAINSTAGE PRODUCTION)

**\$2,500**



**FINANCIAL SUPPORT FOR 1 EMERGING ARTIST**  
(SHADOW RESIDENCIES PROGRAM)

***"It does my heart good to see our profession being showcased so well and for a good cause."***

The Honourable Justice Gloria J. Epstein, Lawyer Show cameo performer, 2016-2019

# OUR 2025 SPONSORS



**SINCERE THANK YOU TO THE  
SPONSORS OF 2024 LAWYER SHOW!**



Lawyers



**FASKEN**

# 2025 SPONSORSHIP OPPORTUNITIES

The Lawyer Show is attended by over **1,900 audience members** of legal professionals, dedicated supporters of the arts, and industry peers. Embrace the opportunity to become a vital part of this exceptional fundraising event.

Unlock an array of benefits that not only boost your company's **brand recognition** but also amplify the **promotion of your organization and its services**. Additionally, treat your staff to an unforgettable **networking experience**, fostering connections with fellow professionals and potential clients. The possibilities are **endless** - let us help cater an experience that works for you!

	Platinum Sponsor \$10,000	Gold Sponsor \$8,500	Backstage Sponsor \$7,500	Silver Sponsor \$5,000	Spotlight Sponsor \$3,500	Bronze Sponsor \$2,500
<b>MARKETING OPPORTUNITIES</b>						
Display Company's marketing materials in Jane Mallett Lobby	ALL Shows	1 Show				
Acknowledgment on display screens in Jane Mallett Lobby	X	X	X	X	X	X
Branding on the Lawyer Show Program Card	Top Billing	X				
Ad in the Lawyer Show e-Program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/8 Page
Company's logo & hotlink recognition in the e-Program	X	X	X	X	X	X
Company's logo recognition in the Silent Auction Package	X	X	X	X		
Company's logo recognition in Lawyer Show press release	X	X	X	X	X	X
<b>ENTERTAINMENT &amp; NETWORKING</b>						
VIP Tickets for any Lawyer Show performance (June 5-7, 2025)	10 Tickets	8 Tickets	8 Tickets	6 Tickets	4 Tickets	4 Tickets
Exclusive invite to a Pre-show Lobby Reception for VIP Sponsors	X	X	X			
Silent Auction proxy bidding	X	X	X			
Backstage Tour of the Jane Mallet Theatre			X			
Tickets to a select production in Nightwood's 2025-26 Season	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Special discounts on tickets to Nightwood's 2025-26 Season	X	X	X	X		
<b>WEBSITE</b>						
Hotlink on <a href="#">Lawyer Show Sponsors</a> page for the 24-25 Season	X	X	X	X	X	X
Hotlink on <a href="#">Our Partners &amp; Supporters</a> page for the 24-25 Season	X	X	X	X		
<b>NEWSLETTER</b> (6.5k Subscribers)						
<b>Company spotlight</b> profile in e-newsletter	X	X	X			
<b>Lawyer-Actor spotlight</b> profile in e-newsletter	X	X			X	
Company logo & hotlink acknowledgement in e-newsletter	X	X	X	X	X	X
<b>SOCIAL MEDIA</b> ( <a href="#">Instagram</a> : 6.1k followers   <a href="#">Facebook</a> : 4k followers   <a href="#">Twitter X</a> : 7.8k followers   <a href="#">LinkedIn</a> )						
<b>Company spotlight</b> post across all social media platforms	X	X	X			
<b>Lawyer-Actor spotlight</b> post across all social media platforms	X	X			X	
Combined logo post across all social media platforms	X	X	X	X	X	X

# 2025 SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR

**\$10,000**

Elevate your Company to VIP status as the **title sponsor** of the 2025 Lawyer Show, granting you **exclusive recognition** and unparalleled opportunities to **connect with the legal community** and our audiences in a truly unforgettable way!

TOP BILLING ON ALL PRINTED MARKETING

DISPLAY YOUR BRANDING IN THE LOBBY

COMPANY **AND** ACTOR SPOTLIGHT PROFILES

INVITE TO VIP PRE-SHOW EVENT IN THE LOBBY

SILENT AUCTION PROXY BIDDING

FULL PAGE AD IN PROGRAM

10 VIP TICKETS TO THE SHOW

**PLUS MORE  
AMAZING PERKS!  
DETAILS ON P. 6**

**Can you picture it? Lights down, show is about to start...**

*"Welcome to the 2025 Lawyer Show, Presented by [YOUR FIRM NAME HERE]"*



*The Sound of Music - 2024 Lawyer Show*



# 2025 SPONSORSHIP OPPORTUNITIES

**GOLD  
SPONSOR**

**\$8,500**

Become the star of the night by sponsoring one of the 2025 Lawyer Show performances. Enjoy **exclusive branding opportunities** on your sponsored night and a **VIP experience** for your team.

YOUR LOGO DISPLAYED ON ALL PRINTED MARKETING

DISPLAY YOUR BRANDING FOR ONE PERFORMANCE

COMPANY **AND** ACTOR SPOTLIGHT PROFILES

INVITE TO VIP PRE-SHOW EVENT IN THE LOBBY

FULL PAGE AD IN PROGRAM

8 VIP TICKETS TO THE SHOW

**PLUS MORE  
AMAZING PERKS!  
DETAILS ON P. 6**

## Thank You to Our Lawyer Show Sponsors

### Appeal Sponsors



### Superior Sponsors

**FASKEN** **Polley Faith LLP**

*The logos of our Appeal and Superior sponsors for the 2023 Lawyer Show:*

Much gratitude to all of the firms who donated to this year's Lawyer Show production - we are very grateful for your generosity. We want to take a moment to highlight the wonderful work of our **Appeal-level sponsors**:

Since 1991 **FCT** has stayed true to our core values of passion for integrity, passion to serve, passion to exceed and passion to innovate to provide an outstanding experience to those involved in the real estate industry. Our products and services include: residential and commercial title insurance services, residential mortgage processing and valuation solutions for lenders, and default and recovery solutions.

**Bales Beall LLP** is a boutique law firm in downtown Toronto with a simple yet meaningful purpose: to provide you and your family with exceptionally strong and competent legal counsel. They are problem solvers, trusted legal advisors and business confidants who offers trusted experience in: Family law, wills, and estates.

**Kastner Lam LLP** focuses on employment law, union-side labour law, criminal defence, state accountability, professional discipline, and civil litigation. They have been recognized by The Globe and Mail as one of Canada's Best Law Firms in 2023 and 2022 for Labour & Employment Law, and by the Canadian HR Reporter as one of Canada's Best Employment Law Firms for 2023.

We also want to encourage you to visit our **Superior Sponsors**: **Fasken** and **Polley Faith LLP**.

Thank you for helping to make our production of Urinetown, The Musical a rousing success!

Company Spotlight in our e-newsletter



Jane Mallett Lobby - 2024 Lawyer Show



# 2025 SPONSORSHIP OPPORTUNITIES

## BACKSTAGE SPONSOR

**\$7,500**

Turn the Lawyer Show into the most UNFORGETTABLE night for you and your team. Become a VIP and unlock an exclusive backstage tour at the St. Lawrence Centre, Don't miss out on the FINAL chance to see the inner workings of this iconic Toronto performing arts venue before major construction commences to make way for a new legendary venue.

EXCLUSIVE BACKSTAGE TOUR FOR YOUR VIP GUESTS

INVITE TO VIP PRE-SHOW EVENT IN THE LOBBY

COMPANY SPOTLIGHT PROFILES

SILENT AUCTION PROXY BIDDING

1/2 PAGE AD IN PROGRAM

8 VIP TICKETS TO THE SHOW

**PLUS MORE  
AMAZING PERKS!  
DETAILS ON P. 6**

Our experience is your Advantage.  
Collaborative. Comprehensive. Caring.

We are a boutique law firm in downtown Toronto with a simple yet meaningful purpose: to provide you and your family with exceptionally strong and competent legal counsel.

Legal challenges shouldn't take over your life. We are problem solvers, trusted legal advisors and business confidants. If it's important to you, it's important to us. Our lawyers are driven by their passion for law. When you partner with us, your best interests become ours.

Our firm offers trusted experience in:

- Family Law
- Wills and Estates

**B**  
BALES BEALL LLP

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Email: info@balesbeall.com  
www.balesbeall.com

Best Lawyers  
LAW FIRM  
OF THE YEAR  
2023

Break legs and hearts!  
Congratulations to all of the  
outstanding performers,  
musicians, and production  
team behind the Lawyer  
Show of 2023.

**KASTNER LAM LLP**

URINETOWN: THE MUSICAL // NIGHTWOODTHEATRE.NET

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1/2 Page Ads from 2023 Program

# 2025 SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR

**\$5,000**

Align your company with the legal community while enjoying **VIP access** and **exclusive branding opportunities**, all while supporting the magic of theatre

INVITE TO VIP PRE-SHOW EVENT IN THE LOBBY

COMPANY SPOTLIGHT PROFILE IN OUR NEWSLETTER

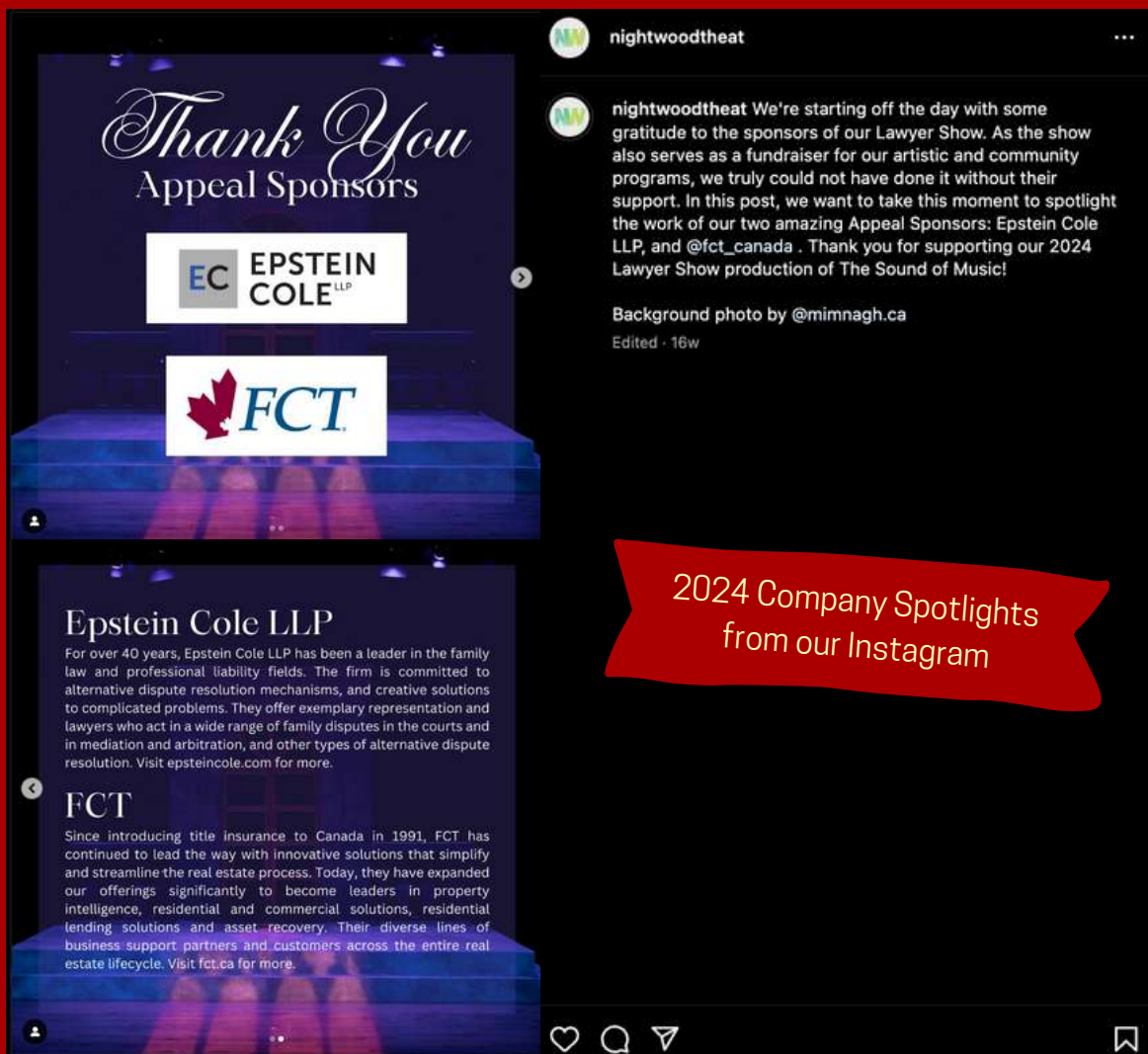
HOTLINK ON OUR [PARTNERS & SUPPORTERS PAGE](#)

1/2 PAGE AD IN PROGRAM

6 VIP TICKETS TO THE SHOW

4 TICKETS TO A NIGHTWOOD SHOW  
+ EXTRA TICKET DISCOUNTS

**PLUS MORE  
AMAZING PERKS!  
DETAILS ON P. 6**



# 2025 SPONSORSHIP OPPORTUNITIES

## SPOTLIGHT SPONSOR

**\$3,500**

Perfect for firms looking to showcase their colleague performing in the show! This sponsorship offers **meaningful recognition** that highlights on your firm's commitment to both the arts and your team by offering a **career-boosting spotlight** that will make your Associate stand out!

LAWYER-ACTOR SPOTLIGHT IN OUR NEWSLETTER  
**AND** ALL OF OUR SOCIAL MEDIA CHANNELS

HOTLINK ON OUR PARTNERS & SUPPORTERS PAGE

1/4 PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

**PLUS MORE  
AMAZING PERKS!  
DETAILS ON P. 6**



- nightwoodtheat · Following
- nightwoodtheat
- Showcase your Colleague
  - Tag Company's social accounts
  - Share on your company's LinkedIn and other socials
  - Boost your team and the brand!



**6.1K**

**FOLLOWERS**



**7.8K**

**FOLLOWERS**



**4K**

**FOLLOWERS**



Showcase YOUR BRAND with  
Nightwood's greater social network!



# 2025 SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR

**\$2,500**

Make your mark in the legal community while enjoying the fun! This sponsorship is the perfect opportunity to **elevate your brand visibility** and **connect with legal professionals**, all while contributing to the vibrant arts scene.

HOTLINK ON THE [LAWYER SHOW SPONSORS PAGE](#)

LOGO PROMOTION/TAGGING ON ALL OUR SOCIALS

LOGO & HOTLINK IN PROGRAM & PRESS RELEASE

1/8 PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

**PLUS MORE  
AMAZING PERKS!  
DETAILS ON P. 6**

The 2024 Lawyer Show Cast of *The Sound of Music*. Photo by Jeremy Mimmagh



**Custom Sponsorship Packages**  
are available to fit your needs!

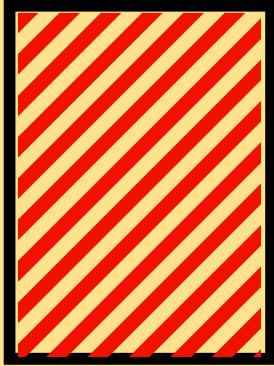
### Contact

Ashley Elliott, Administrator - Operations & Partnerships  
[ashley@nightwoodtheatre.net](mailto:ashley@nightwoodtheatre.net)

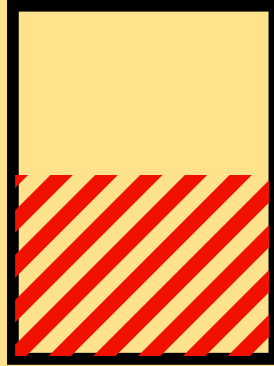
# 2025 AD RATES

Expand your reach by advertising in our **FULL COLOUR** Lawyer Show e-program!

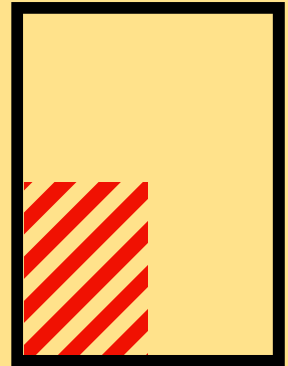
The digital program will be made available free of cost to the community, offering your organization additional visibility and direct access to your company's website with an embedded hotlink.



Full Page  
\$950 +HST



1/2 Page  
\$800 +HST



1/4 Page  
\$650 +HST

Ad Deadline: **May 29, 2025**

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## MAKE A TAX-DEDUCTIBLE DONATION

We gratefully accept contributions at any level in support of the Lawyer Show.  
Our donors benefit from:

- A charitable tax receipt for the full value of your donation
- Recognition in the 2025 Lawyer Show digital program
- Increased visibility amongst your peers in the legal community
- Relationship-building opportunities with colleagues and clients

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## CONTACT

For more information on how to support the 2025 Lawyer Show, please contact:

**Ashley Elliott, Administrator - Operations & Partnerships**  
[ashley@nightwoodtheatre.net](mailto:ashley@nightwoodtheatre.net)

# THE 2025 LAWYER SHOW CAST

**Lape Adeniran** – Mackenzie Investments

**Paloma Alaminos** – Ursel Phillips Fellows Hopkinson LLP

**Tracy Bardell** – College of Nurses of Ontario

**Chandler Buchanan** – Monique Lafontaine Communications & Entertainment Law

**Brennan Caldwell** – Litera

**Edina Cavalli** – TD Bank Group

**Richard Chan** – CBC / Radio-Canada

**Allison Cormie-Bowins** – Newman Barristers

**Joseph Cuyegkeng** – Spin Master

**Christine Doucet** – Office of the Children's Lawyer

**Arielle Di Iulio Elias** – Mills & Mills LLP

**Aliah El-Houni** – Community Justice Collective

**Courtney Evans**

**Rona Ghanbari** – Stikeman Elliott

**Bennett Jensen** – Egale Canada

**Stephanie Kay** – Cassels Brock & Blackwell LLP

**Raha Khatib** – Just-Fides Advocacy

**Heidi LeBlanc** – Carters Professional Corporation

**Kaja Marinic** - Pro Bono Students Canada, University of Toronto Faculty of Law

**Clare Mauro** – Torys

**Joe McGrade** – Blakes

**Kate McNeece Cruess** – Goodmans LLP

**Greg Miller**

**David Mills** – Mills & Mills LLP

**Liz Moore** – Ministry of the Attorney General

**Olivia Nieuwland** – Goldenberg & Co. P.C.

**Lessa Nosko**

**Heather Paterson** – Shibley Righton LLP

**Olivia Pomajba** – CICC

**Tracy Pratt** – Fasken

**Allison Pressé** – Strigberger Brown Armstrong LLP

**Emma Romano** – WeirFoulds LLP

**Ari Sterlin** – AMI

**Jennifer Whincup** – Altus Group

**Lucie Zhang** – Lifetime Developments

## LAWYER SHOW COMMITTEE MEMBERS:

**Edina Cavalli**, TD Bank

**Richard Chan**, CBC / Radio-Canada

**Sheila Gibb**, Epstein Cole LLP

**Devin Jarcaig**, Mathers McHenry & Co.

**Heidi LeBlanc**, Carters Professional Corp.

**Kate McNeece Cruess**, Goodmans LLP

**Kaja Marinic**, Pro Bono Students Canada