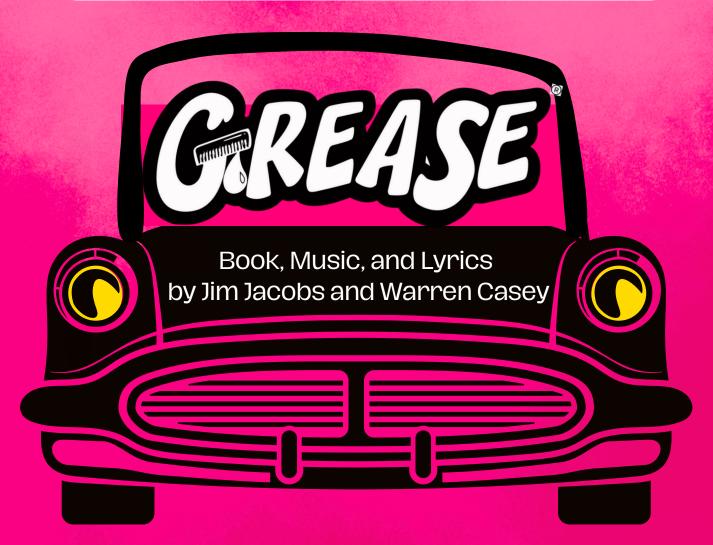
The 17th Annual Lawyer Show Fundraiser

St. Lawrence Centre, Jane Mallett Theatre **June 4-6, 2026**



DIRECTED BY ANDREA DONALDSON

CONTACT
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gabrielle <u>@nightwoodtheatre.net</u>

Nightwood Theatre Canada's flagship feminist theatre company since 1979
Registered charitable organization No. 123709339 RR0001



ABOUT THE LAWYER SHOW



For over a decade, Nightwood Theatre's annual fundraiser, the Lawyer Show, has hosted hundreds of legal professionals as they venture on stage in support of local Toronto artists. Every year up to 40 members of the legal community rehearse for three months to stage an exhilarating, entertaining production led by a team of professional directors, designers and vocal coaches. Cast members benefit from invaluable networking opportunities, all while putting on a truly spectacular show and supporting Canada's flagship feminist theatre company.

The 2025 Lawyer Show Raised over \$80,000

which went directly to funding a Mainstage Production in our 2025-2026 Season

ABOUT NIGHTWOOD THEATRE

As Canada's preeminent feminist theatre, Nightwood cultivates, creates, and produces extraordinary theatre by women and gender-expansive artists, liberating futures, one room at a time. Founded in 1979, Nightwood Theatre has created and produced acclaimed plays, which have won Dora Mavor Moore, Chalmers, Trillium, and Governor General's awards. The company is helmed by Artistic Director Andrea Donaldson and Managing Director Naz Afsahi, whose leadership has received public acclaim for artistic excellence, the successful training of emerging artists, and their commitment to producing works through a feminist lens.

Nightwood Theatre's incredible history has had a massive impact on Canadian Theatre, shifting the weight of what's produced, and what key artists are leading projects. While we still see only 31% of produced plays by women, with less than 0.5% of plays by non-binary and trans artists, we continue to fight for parity in our industry. Our office, our rehearsal halls, and our production tables, are staffed the finest artists our city has to offer. We create inclusive, intersectional spaces that seek to insert humanity into how we work, placing care at our work's centre – as with our longstanding commitment to the five-day rehearsal workweek, compassion funds for artists and community tickets.



OUR VALUES

Our values underpin our approach to relationships and the work we do. They are reflective of the 'how' we do what we do as well as the 'why'.

BOLDNESS: We aim for inspiration, transformation and discovery in our audiences. Our work and work practices are unapologetic and trailblazing, welcoming opportunities for growth.

OPPORTUNITY: Nightwood empowers audiences and artists by giving voice to varying perspectives, offering opportunities for growth, and a space to connect. This value shapes our hiring practices, mentoring and our desire to share knowledge.

INCLUSIVITY: We are committed to producing art that is driven by - and that gives voice to - a multiplicity of identities, prioritizing those equity deserving communities.

INTEGRITY: We believe in transparency and accountability to our supporters, funders, partners, artists and team members. The trust we build in our relationships is everything.

CARE: Nightwood believes in upholding a culture of care, recognizing the value of bringing our full selves to spaces of work and gathering, where the best intentions in others are assumed.



Vanessa Sears in Shedding a Skin, 2025 Dora Mavor Moore Award nominee for Outstanding Performance by an Individual



Mad Madge by Rose Napoli. Winner of the 2024 Dora Awards for Outstanding Costume Design



The Queen In Me, created and performed by Teiya Kasahara 笠原貞野 , nominated for 6 Dora Mavor Moore Awards

IMPACTFUL COMMUNITY PROGRAMS

Nightwood Theatre is proud to offer unique community programs that create accessible paths for artists to hone their craft and contribute to the Canadian theatre landscape.

- <u>Write From The Hip</u> A year-long script development program for exceptional emerging theatre creators
- Creatryx Our popular online writing room
- Nightwood Shadow Residencies Emerging artist $\boldsymbol{\xi}$ arts worker mentorship program
- <u>Play Development Accelerator</u> Individual support for playwrights developping exciting new works



2026 SPONSORSHIP IMPACT



Nightwood Theatre's Lawyer Show is among the most successful and engaging fundraisers in Canada.

Your sponsorship directly supports Nightwood Theatre's impactful programming, including Toronto artists engaged with the Lawyer Show.

We invite you to join our community!

83%

OF NIGHTWOOD'S 2024-25 EXPENSES DIRECTLY SUPPORTED **ARTISTS AND ARTS WORKERS**

WAYS YOUR SPONSORSHIP MAKES A DIFFERENCE TO NIGHTWOOD THEATRE...



"It does my heart good to see our profession being showcased so well and for a good cause."

- The Honourable Justice Gloria J. Epstein, Lawyer Show cameo performer, 2016-2019

THANK YOU TO OUR 2025 SPONSORS



























ESTABLISHED 1884





The Lawyer Show is attended by over **1,800 audience members** of legal professionals, dedicated supporters of the arts, and industry peers. Embrace the opportunity to become a vital part of this exceptional fundraising event.

Unlock an array of benefits that not only boost your company's **brand recognition** but also amplify the **promotion of your organization and its services**. Additionally, treat your staff to an unforgettable **networking experience**, fostering connections with fellow professionals and potential clients.

New this year- create your own unique Lawyer Show experience with a TAILORED SPONSORSHIP!

	Platinum Sponsor \$10,000	Gold Sponsor \$8,500	Tailored Sponsor \$7,500	Silver Sponsor \$5,000	Spotlight Sponsor \$3,500	Bronze Sponsor \$2,500
MARKETING OPPORTUNITIES						
Display Company's marketing materials in Jane Mallett Lobby	ALL Shows	1 Show				
Company Logo next to Performance Date	ALL shows	1 Show				
Acknowledgment on display screens in Jane Mallett Lobby	х	Х	Х	Х	Х	Х
Branding on the Lawyer Show Program Card	Top Billing	Х	Х	Х	Х	Х
Ad in the Lawyer Show e-Program	Full Page	Full Page	Option	1/2 Page	1/4 Page	1/8 Page
Company's logo & hotlink recognition in the e-Program	х	Х	Х	Х	Х	Х
Company's logo recognition in the Silent Auction Package	х	Х	Х	Х		
Company's logo recognition in Lawyer Show press release	х	Х	Х	Х	Х	Х
ENTERTAINMENT & NETWORKING						
VIP Tickets for any Lawyer Show performance	10 Tickets	8 Tickets	X Tickets	6 Tickets	4 Tickets	4 Tickets
Exclusive invite to a Pre-show Lobby Reception for VIP Sponsors	х	Х	Option			
Silent Auction proxy bidding	х	Х	Option			
Tickets to a select production in Nightwood's 2026-27 Season	10 Tickets	8 Tickets	X Tickets	4 Tickets	2 Tickets	2 Tickets
Special discounts on tickets to Nightwood's 2026/27 Season	х	Х	Х	Х		
NEW! Invite to select First Rehearsal for Nightwood Production	х	Х	Option			
WEBSITE						
Hotlink on Lawyer Show Sponsors page for the 26-27 Season	х	Х	Х	Х	Х	Х
Hotlink on Partners and Supporters page for the 26-27 Season	х	Х	Х	Х		
NEWSLETTER (6.5k Subscribers)						
Company spotlight profile in e-newsletter	х	Х	Option	Х		
Lawyer-Actor spotlight profile in e-newsletter	х	Х	Option		х	
Company logo & hotlink acknowledgement in e-newsletter	Х	Х	Х	Х	Х	Х
SOCIAL MEDIA (Instagram: 6.1k followers Facebook: 4k followers	ers <u>Twitter X</u>	<u>(</u> : 7.8k follow	ers <u>LinkedIr</u>	<u>1</u>)		
Company spotlight post across all social media platforms	Х	Х	Option	Х		
Lawyer-Actor spotlight post across all social media platforms	Х	Х	Option		Х	
Combined logo post across all social media platforms	Х	Х	Х	Х	Х	Х



\$10,000

Be our guardian angel!

Give your company VIP status as the **title sponsor** of the entire 2026 Lawyer Show. Receive exclusive recognition throughout all performances, and the opportunity to put yourself at the centre of the legal community through special events and top billing.

TOP BILLING ON ALL MARKETING

BRANDING IN LOBBY FOR THE WHOLE WEEKEND

COMPANY **AND** ACTOR SPOTLIGHT PROFILES

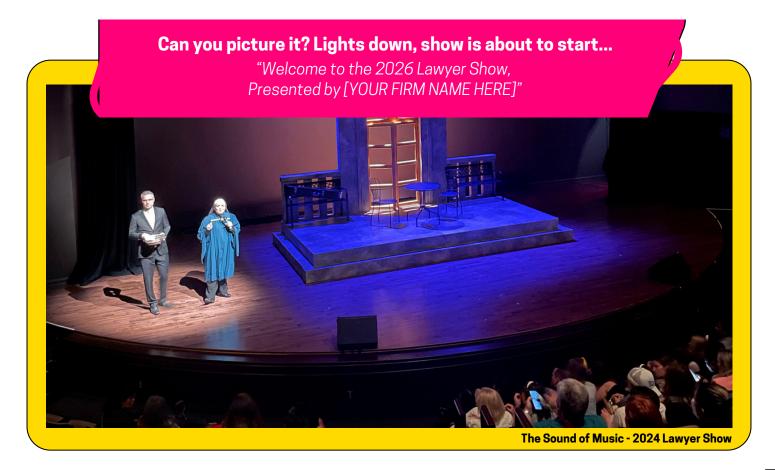
INVITE TO VIP PRE-SHOW EVENT

SILENT AUCTION PROXY BIDDING

FULL PAGE AD IN PROGRAM

10 VIP TICKETS TO THE SHOW

PLUS MORE AMAZING PERKS! DETAILS ON P. 6





Sponsor a summer night!

Align your company with the Lawyer Show by becoming the **presenting sponsor** for one performance of Grease! Enjoy exclusive branding opportunities at your sponsored show and treat your team to a VIP evening of fun.

YOUR LOGO IN ALL MARKETING

BRANDING IN LOBBY FOR ONE PERFORMANCE

COMPANY **AND** ACTOR SPOTLIGHT PROFILES

INVITE TO VIP PRE-SHOW EVENT

FULL PAGE AD IN PROGRAM

8 VIP TICKETS TO THE SHOW

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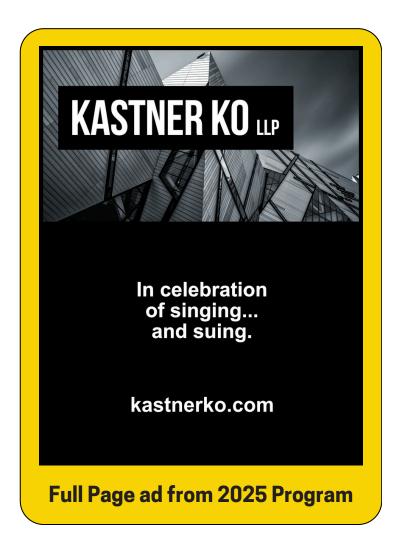
Jane Mallett Theatre Lobby, Lawyer Show 2024



Get the one that you want!

Take your support to the next level and becoming a driving force behind the Lawyer Show through a **customized package**. If there is a specific initiative you would like to see at the Lawyer Show, this is the perfect way to make it happen.

Let us know which perks would fit best with your firm, and we'll work together to create a unique Lawyer Show experience!









6.1K

FOLLOWERS

7.8K

FOLLOWERS

Your lawyer-actor is greased lightning!

Perfect for firms looking to showcase their colleague performing in the show! This sponsorship offers **meaningful recognition** that highlights on your firm's commitment to both the arts and your team by offering a **career-boosting spotlight.**

LAWYER-ACTOR SPOTLIGHT IN OUR NEWSLETTER

AND ALL OF OUR SOCIAL MEDIA CHANNELS

HOTLINK ON OUR PARTNERS & SUPPORTERS PAGE

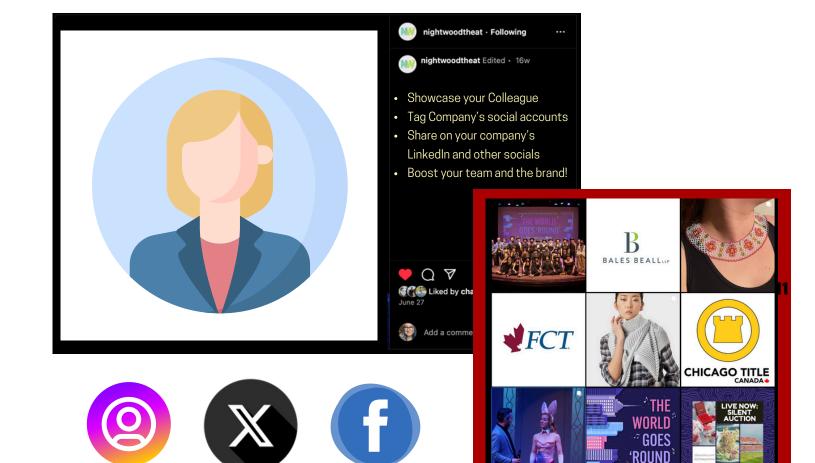
1/4 PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

PLUS MORE AMAZING PERKS! DETAILS ON P. 6

Showcase YOUR BRAND with

Nightwood's greater social network!



4K

FOLLOWERS



Can your firm rock 'n roll?

Make your mark in the legal community while enjoying the fun! This sponsorship is the perfect opportunity to elevate your brand visibility and connect with legal professionals, all while contributing to a vibrant theatre scene.

HOTLINK ON THE LAWYER SHOW SPONSORS PAGE

LOGO PROMOTION/TAGGING ON ALL OUR SOCIALS

LOGO & HOTLINK IN PROGRAM & PRESS RELEASE

1/8 PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

PLUS MORE AMAZING PERKS! DETAILS ON P. 6

Custom Sponsorship Packages

are available!

Let's talk tailored contributions, unique support areas and how Nightwood and your firm can best align!





2026 AD RATES

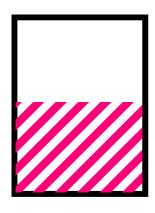


Expand your reach by advertising in our **FULL COLOUR** Lawyer Show e-program!

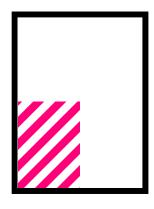
The digital program will be made available free of cost to the community, offering your organization additional visibility and direct access to your company's website with an embedded hotlink.



Full Page \$950+HST



1/2 Page \$800 +HST



1/4 Page \$650 +HST

Ad Deadline: May 29, 2026

MAKE A TAX-DEDUCTIBLE DONATION

We gratefully accept contributions at any level in support of the Lawyer Show.

Our donors benefit from:

- · A charitable tax receipt for the full value of your donation
 - · Recognition in the 2026 Lawyer Show digital program
- · Increased visibility amongst your peers in the legal community
- Relationship-building opportunities with colleagues and clients

CONTACT

For more information on how to support the 2026 Lawyer Show, please contact:

Gabrielle Milner - Development Coordinator gabrielle <u>@nightwoodtheatre.net</u>



THE 2025 LAWYER SHOW CAST

Lape Adeniran – Mackenzie

Investments

Paloma Alaminos - Ursel Phillips

Fellows Hopkinson LLP

Tracy Bardell - College of Nurses of

Ontario

Chandler Buchanan – Monique

Lafontaine Communications &

Entertainment Law

Brennan Caldwell - Litera

Edina Cavalli - TD Bank Group

Richard Chan - CBC / Radio-Canada

Allison Cormie-Bowins – Newman

Barristers

Joseph Cuyegkeng – Spin Master

Christine Doucet – Office of the

Children's Lawyer

Arielle Di Iulio Elias - Mills & Mills LLP

Courtney Evans

Rona Ghanbari - Stikeman Elliott

Bennett Jensen - Egale Canada

Stephanie Kay – Cassels Brock &

Blackwell LLP

Raha Khatib - Just-Fides Advocacy

Heidi LeBlanc – Carters Professional

Corporation

Kaja Marinic - Pro Bono Students

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of Law

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Joe McGrade - Blakes

Kate McNeece Cruess - Goodmans

LLP

Greg Miller

David Mills – Mills & Mills LLP

Liz Moore – Ministry of the Attorney

General

Olivia Nieuwland – Goldenberg & Co.

P.C.

Lessa Nosko

Heather Paterson – Shibley Righton

LLP

Olivia Pomajba - CICC

Tracy Pratt - Fasken

Allison Pressé – Strigberger Brown

Armstrong LLP

Emma Romano – WeirFoulds LLP

Ari Sterlin - AMI

Jennifer Whincup – Altus Group

Lucie Zhang – Lifetime Developments

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Richard Chan, CBC / Radio-Canada

Sheila Gibb, Epstein Cole LLP

Devin Jarcaig, Mathers McHenry & Co.

Heidi LeBlanc, Carters Professional Corp.

Kate McNeece Cruess, Goodmans LLP

Kaja Marinic, Pro Bono Students Canada