

NIGHTWOOD THEATRE PRESENTS

The 18th Annual Lawyer Show Fundraiser

St. Lawrence Centre, Jane Mallett Theatre

June 3-5, 2027



**MUSIC & LYRICS BY
DOLLY PARTON**

**BOOK BY
PATRICIA RESNICK**

BASED ON THE 20TH CENTURY FOX PICTURE
ORIGINALLY PRODUCED ON BROADWAY BY ROBERT GREENBLATT, APRIL 2009

DIRECTED BY ANDREA DONALDSON

CONTACT
Gabrielle Milner, Development Associate
gabrielle@nightwoodtheatre.net

NightwoodTheatre 

Canada's flagship feminist theatre company since 1979
Registered charitable organization No. 123709339 RR0001

ABOUT THE LAWYER SHOW

For almost two decades, Nightwood Theatre's annual fundraiser, the Lawyer Show, has hosted hundreds of legal professionals as they venture on stage in support of local Toronto artists. Every year up to 40 members of the legal community rehearse for three months to stage an exhilarating, entertaining production led by a team of professional directors, designers and vocal coaches. Cast members benefit from invaluable networking opportunities, all while putting on a truly spectacular show and supporting Canada's flagship feminist theatre company.

The 2026 Lawyer Show Raised over \$110,000
which went directly to funding a
Mainstage Production in our 2026-2027 Season

ABOUT NIGHTWOOD THEATRE

As Canada's preeminent feminist theatre, Nightwood cultivates, creates, and produces extraordinary theatre by women and gender-expansive artists, liberating futures, one room at a time. Founded in 1979, Nightwood Theatre has created and produced acclaimed plays, which have won Dora Mavor Moore, Chalmers, Trillium, and Governor General's awards. The company is helmed by Artistic Director Andrea Donaldson and Managing Director Naz Afsahi-LeBlanc, whose leadership has received public acclaim for artistic excellence, the successful training of emerging artists, and their commitment to producing works through a feminist lens.

Nightwood Theatre's incredible history has had a massive impact on Canadian Theatre, shifting the weight of what's produced, and what key artists are leading projects. . Our office, our rehearsal halls, and our production tables, are staffed the finest artists our city has to offer. We create inclusive, intersectional spaces that seek to insert humanity into how we work, placing care at our work's centre – as with our longstanding commitment to the five-day rehearsal work-week, compassion funds for artists and community tickets.



OUR VALUES

Our values underpin our approach to relationships and the work we do. They are reflective of the 'how' we do what we do as well as the 'why'.

BOLDNESS: We aim for inspiration, transformation and discovery in our audiences. Our work and work practices are unapologetic and trailblazing, welcoming opportunities for growth.

OPPORTUNITY: Nightwood empowers audiences and artists by giving voice to varying perspectives, offering opportunities for growth, and a space to connect. This value shapes our hiring practices, mentoring and our desire to share knowledge.

INCLUSIVITY: We are committed to producing art that is driven by - and that gives voice to - a multiplicity of identities, prioritizing those equity deserving communities.

INTEGRITY: We believe in transparency and accountability to our supporters, funders, partners, artists and team members. The trust we build in our relationships is everything.

CARE: Nightwood believes in upholding a culture of care, recognizing the value of bringing our full selves to spaces of work and gathering, where the best intentions in others are assumed.



School Girls; Or, The African Mean Girls Play, Winner of the 2019 Dora Award for Outstanding Production & Outstanding Direction



Enormity, Girl and the Earthquake in Her Lungs by Chelsea Woolley. Winner of the 2026 Dora Award for Outstanding Ensemble



Mad Madge by Rose Napoli. Winner of the 2024 Dora Awards for Outstanding Costume Design

IMPACTFUL COMMUNITY PROGRAMS

Nightwood Theatre is proud to offer unique community programs that create accessible paths for artists to hone their craft and contribute to the Canadian theatre landscape.

- Write from the Hip - A year-long script development program for exceptional emerging theatre creators
- Creatryx - Our popular online writing room
- Nightwood Shadow Residencies - Emerging artist & arts worker mentorship program
- Playwright Development Accelerator - Individual support for playwrights developing exciting new works

2026 SPONSORSHIP IMPACT

Nightwood Theatre's Lawyer Show is among the most successful and engaging fundraisers in Canada.

Your sponsorship directly supports Nightwood Theatre's impactful programming, including Toronto artists engaged with the Lawyer Show. We invite you to join our community!

83%

OF NIGHTWOOD'S 2025-26 EXPENSES DIRECTLY
SUPPORTED **ARTISTS AND ARTS WORKERS**

WAYS YOUR SPONSORSHIP MAKES A DIFFERENCE TO NIGHTWOOD THEATRE...

\$10,000



PROGRAM DIRECTOR FOR AN EMERGING
ARTISTS PROGRAM

\$8,500



ROYALTIES FOR ONE PLAYWRIGHT

\$7,500



TECHNICAL CREW FEES

\$5,000



SET DESIGNER FEES

\$3,500



COSTUME RENTALS FOR A MAINSTAGE
PRODUCTION

\$2,500



LIGHTING GEAR

**"It does my heart good to see our profession being
showcased so well and for a good cause."**

- The Honourable Justice Gloria J. Epstein, Lawyer Show cameo performer, 2016-2019

THANK YOU TO OUR 2026 SPONSORS

PLATINUM SPONSOR

Blakes

LIGHTNING SPONSOR

STIKEMAN ELLIOTT

STIKEMAN ELLIOTT LLP

SILVER SPONSORS



MILLS & MILLS LLP
BARRISTERS & SOLICITORS
ESTABLISHED 1884

Mathers
McHenry
& C^o

**mccarthy
tetrault**

TGF Thornton Grout Finnigan LLP
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KEYSER | MASON | BALL LLP

KASTNER KO LLP

LITERA

MARCHETTI
FAMILY LAW & MEDIATION

mmw

NagataCONNEX
EXECUTIVE LEGAL SEARCH

TORYS LLP

**WHELTON
HIUTIN** LLP

2027 SPONSORSHIP OPPORTUNITIES

The Lawyer Show is attended by over **1,800 audience members** of legal professionals, dedicated supporters of the arts, and industry peers. Embrace the opportunity to become a vital part of this exceptional fundraising event.

Unlock an array of benefits that not only boost your company's **brand recognition** but also amplify the **promotion of your organization and its services**. Additionally, treat your staff to an unforgettable **networking experience**, fostering connections with fellow professionals and potential clients.

Want to focus your sponsorship on the Costumes, Band or Choreography of the show? Check out the next page for our Specialty Sponsorships!

	Platinum Sponsor \$10,000	Diamond Sponsor \$8,500	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Spotlight Sponsor \$3,500	Bronze Sponsor \$2,500
MARKETING OPPORTUNITIES						
Display Company's marketing materials in Jane Mallett Lobby	ALL Shows	1 Show				
Top billing next to sponsored performance date	ALL shows	1 Show				
Logo Recognition on screens in Jane Mallett Lobby	Solo screen	X	X	X	X	X
Logo Recognition & Hotlink in the Printed & Digital Program	Top Billing	X	X	X	X	X
Dedicated Ad Space in the Lawyer Show e-Program	Full Page	Full Page	Full page	1/2 Page	1/4 Page	1/8 Page
Logo Recognition in the Silent Auction Package	X	X	X	X		
Logo Recognition in Lawyer Show press release	X	X	X	X	X	X
ENTERTAINMENT & NETWORKING						
VIP Tickets for any Lawyer Show performance	10 Tickets	8 Tickets	8 Tickets	6 Tickets	4 Tickets	4 Tickets
Drink Tickets at the show	10 Tickets	8 Tickets	8 Tickets			
NEW! Your Branding on a cocktail in the Lobby Bar	X	X	X			
Silent Auction proxy bidding	X	X	X			
Tickets to a select production in Nightwood's 2027/2028 Season	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Special discounts on tickets to Nightwood's 2027/2027 Season	X	X	X	X		
WEBSITE						
<u>Hotlink on Lawyer Show Sponsors page for the 27-28 Season</u>	X	X	X	X	X	X
<u>Hotlink on Partners and Supporters page for the 27-28 Season</u>	X	X	X	X		
NEWSLETTER (5k Subscribers)						
Company spotlight profile in e-newsletter	X	X	X	X		
Lawyer-Actor spotlight profile in e-newsletter	X	X	X		X	
Company logo & hotlink acknowledgement in e-newsletter	X	X	X	X	X	X
SOCIAL MEDIA (Instagram : 7.2k followers Facebook : 4k followers LinkedIn)						
Company spotlight post across all social media platforms	X	X	X	X		
Lawyer-Actor spotlight post across all social media platforms	X	X	X		X	
Combined logo post across all social media platforms	X	X	X	X	X	X

NEW FOR 2027: SPECIALTY SPONSORSHIPS!

Are the stunning **costumes**, toe-tapping **musical** numbers or energetic **dance** breaks your favourite part of the Lawyer Show? This year, Nightwood is offering three specialized ways to focus your sponsorship, by directly supporting a key element of our musical!

Sponsor the **Costumes**, **Band**, or **Choreography** of 9 to 5, and receive unique branding opportunities and connection with the show you make possible!

COSTUME SPONSOR



Support the creation of a whole suite of beautiful costumes, and help the Lawyer-Actors look stylish on stage! Receive recognition specially acknowledging your fashion-forward funding, along with premium perks for this major sponsorship!

BILLING AS "COSTUMES SPONSOR" ACROSS ALL MARKETING

SPECIAL INVITATION TO A BACKSTAGE TOUR

FULL-PAGE AD IN PROGRAM

10 VIP TICKETS TO THE SHOW

Support the talented professional and lawyer musicians who perform the beautiful melodies live! Connect directly to the music of 9 to 5, and receive marketing and networking opportunities

BILLING AS "BAND SPONSOR" ACROSS ALL MARKETING

SPECIAL INVITATION TO A MUSIC REHEARSAL FOR 9 TO 5

HALF-PAGE AD IN PROGRAM

6 VIP TICKETS TO THE SHOW

BAND SPONSOR



Get those lawyers grooving! Sponsor the professional choreographers who create our electrifying dance sequence and

BILLING AS "CHOREOGRAPHY SPONSOR" ACROSS ALL MARKETING

SPECIAL INVITATION TO A DANCE REHEARSAL

1/4-PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

CHOREOGRAPHY SPONSOR



SPECIALTY SPONSORSHIPS BREAKDOWN

	Costume Sponsor \$10,000	Band Sponsor \$5,000	Choreography Sponsor \$3,000
MARKETING OPPORTUNITIES			
Logo Recognition on Screens in Jane Mallett Lobby	Billing as “Costumes Sponsored by”	Billing as “Band Sponsored by”	Billing as “Choreography Sponsored by”
Logo on the Lawyer Show Printed Program	Billing as “Costumes Sponsored by”	Billing as “Band Sponsored by”	Billing as “Choreography Sponsored by”
Ad in the Lawyer Show e-Program	Full Page	½ Page	¼ page
Special billing with logo & hotlink recognition in the physical and digital program	X	X	X
Special billing in the Silent Auction Package	X	X	X
Special mention in Lawyer Show press release	Billing as “Costumes Sponsored by”	Billing as “Band Sponsored by”	Billing as “Choreography Sponsored by”
ENTERTAINMENT & NETWORKING			
VIP Tickets for any Lawyer Show performance	10 Tickets	6 Tickets	4 Tickets
Special Event Invitation	Invitation to a Backstage Tour	Invitation to a Musical Rehearsal	Invitation to a Dance Rehearsal
Tickets to a select production in Nightwood’s 2027/28 Season	10 Tickets	6 Tickets	4 Tickets
Special discounts on tickets to Nightwood’s 2027/28 Season	X	X	
WEBSITE			
<u>Hotlink on Lawyer Show Sponsors page for the 27-28 Season</u>	Billing as “Costumes Sponsored by”	Billing as “Band Sponsored by”	Billing as “Choreography Sponsored by”
<u>Hotlink on Partners and Supporters page for the 27-28 Season</u>	X	X	
NEWSLETTER (6.5k Subscribers)			
Company spotlight profile in e-newsletter, highlighting your specialty sponsorship	X	X	X
Company logo & hotlink acknowledgement in e-newsletter	X	X	X
SOCIAL MEDIA (Instagram : 6.1k followers Facebook : 4k followers LinkedIn)			
Company spotlight post across all social media platforms	X	X	X
Lawyer-Actor spotlight post across all social media platforms	X	X	
Combined logo post across all social media platforms	X	X	X



2027 SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR

\$10,000

Give your company VIP status as the **title sponsor** of the entire 2027 Lawyer Show. Receive exclusive recognition throughout all performances, and the opportunity to put yourself at the centre of the legal community through special events and top billing.

TOP BILLING ON ALL MARKETING

BRANDING IN LOBBY FOR THE WHOLE WEEKEND

COMPANY **AND** ACTOR SPOTLIGHT PROFILES

10 DRINK TICKETS AND BRANDED DRINK!

SILENT AUCTION PROXY BIDDING

FULL PAGE AD IN PROGRAM

10 VIP TICKETS TO THE SHOW

**PLUS MORE
AMAZING PERKS!
DETAILS ON P. 6**

Can you picture it? Lights down, show is about to start...

*"Welcome to the 2027 Lawyer Show
Presented by [YOUR FIRM NAME HERE]"*



The Sound of Music - 2024 Lawyer Show



2027 SPONSORSHIP OPPORTUNITIES



DIAMOND SPONSOR

\$8,500

Align your company with the Lawyer Show by becoming the **presenting sponsor** for one performance of 9 to 5! Enjoy exclusive branding opportunities at your sponsored show, display your own marketing in our lobby, and treat your team to a VIP evening of fun.

BILLING AS ONE NIGHT PERFORMANCE SPONSOR

BRANDING IN LOBBY FOR ONE PERFORMANCE

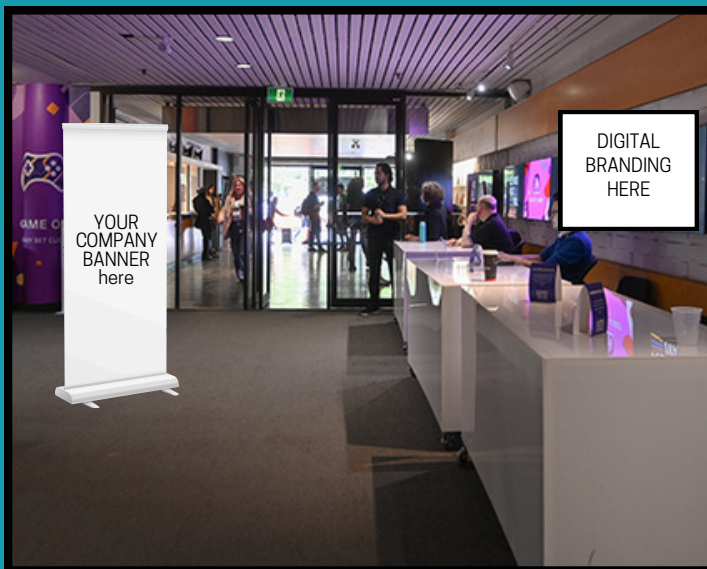
COMPANY **AND** ACTOR SPOTLIGHT PROFILES

8 DRINK TICKETS AND A BRANDED DRINK

FULL PAGE AD IN PROGRAM

8 VIP TICKETS TO THE SHOW

**PLUS MORE
AMAZING PERKS!
DETAILS ON P. 6**



Jane Mallett Theatre Lobby



2027 SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR

\$7,500

Level up and shine bright with a major sponsorship and access high-level marketing and entertainment opportunities like a full-page ad in the program, two spotlight profiles, and a firm-branded drink at our themed bar!

FULL PAGE AD IN PROGRAM

COMPANY **AND** ACTOR SPOTLIGHT PROFILES

SILENT AUCTION PROXY BIDDING

8 DRINK TICKETS AND A BRANDED DRINK

8 VIP TICKETS TO THE SHOW

**PLUS MORE
AMAZING PERKS!
DETAILS ON P. 6**

KASTNER KO LLP

In celebration
of singing...
and suing.

kastnerko.com

Company Spotlight

Full Page ad from 2025 Program



2027 SPONSORSHIP OPPORTUNITIES



SILVER SPONSOR

\$5,000

Highlight your firm to the legal community, and enjoy **VIP access and **exclusive branding opportunities**, all while supporting the magic of theatre.**

COMPANY SPOTLIGHT ACROSS SOCIAL MEDIA PLATFORMS

COMPANY SPOTLIGHT IN NEWSLETTER

HOTLINK ON OUR PARTNERS & SUPPORTERS PAGE

$\frac{1}{2}$ PAGE AD IN PROGRAM

6 VIP TICKETS TO THE SHOW

4 TICKETS TO A NIGHTWOOD SHOW + DISCOUNTS

**PLUS MORE
AMAZING PERKS!
DETAILS ON P.6**

SILVER SPONSORS



**mccarthy
tetrault**



SPOTLIGHT SPONSORS

MILLS & MILLS LLP
BARRISTERS & SOLICITORS
ESTABLISHED 1884

Mathers
McHenry
&C^o

TGF Thornton Grout Finnigan LLP
RESTRUCTURING • LITIGATION

2026 SPONSORS ON NIGHTWOOD WEBSITE



2027 SPONSORSHIP OPPORTUNITIES



SPOTLIGHT SPONSOR

\$3,500

Perfect for firms looking to showcase their colleague performing in the show! This sponsorship offers **meaningful recognition** that highlights both your Lawyer-Actor and your firm's commitment to the arts by offering a **career-boosting spotlight**.

LAWYER-ACTOR SPOTLIGHT IN OUR NEWSLETTER
AND ALL OF OUR SOCIAL MEDIA CHANNELS

HOTLINK ON OUR PARTNERS & SUPPORTERS PAGE

1/4 PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

**PLUS MORE
AMAZING PERKS!
DETAILS ON P. 6**

BRONZE SPONSOR

\$2,500

Make your mark in the legal community while enjoying the fun! This sponsorship is the perfect opportunity to **elevate your brand** visibility and **connect with legal professionals**, all while contributing to a vibrant theatre scene.

HOTLINK ON THE LAWYER SHOW SPONSORS PAGE

LOGO PROMOTION/TAGGING ON ALL OUR SOCIALS

LOGO & HOTLINK IN PROGRAM & PRESS RELEASE

1/8 PAGE AD IN PROGRAM

4 VIP TICKETS TO THE SHOW

**PLUS MORE
AMAZING PERKS!
DETAILS ON P. 6**



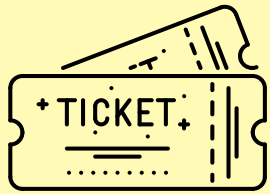
**7.2K
FOLLOWERS**



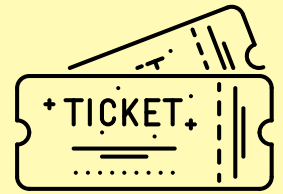
**4K
FOLLOWERS**



**5K
FOLLOWERS**



ADD-ON TICKETS!



Bringing the whole firm? Easily add on extra tickets when you confirm your sponsorship. Receive concierge booking from the Nightwood team, save on Ticketmaster fees, and get a tax receipt for a portion of all extra tickets added on to a sponsorship!

EARLY BIRD PRICING (Book before May 1st!)

\$70.00 per matinee ticket (\$45.00 tax receipt)

\$80.00 per evening ticket (\$55.00 tax receipt)

After May 1st

\$90.00 per matinee ticket (\$65.00 tax receipt)

\$105.00 per evening ticket (\$80.00 tax receipt)

HAVE A LAWYER IN THE SHOW? RECEIVE AN EXTRA \$5 OFF EACH TICKET!

Custom Sponsorship Packages are available!



Let's talk tailored contributions, unique support areas
and how Nightwood and your firm can best align!

Contact

Gabrielle Milner, Development Associate
gabrielle@nightwoodtheatre.net





2027 AD RATES

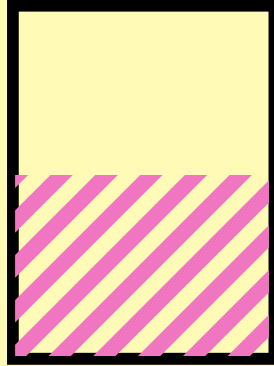


Expand your reach by advertising in our **FULL COLOUR** Lawyer Show e-program!

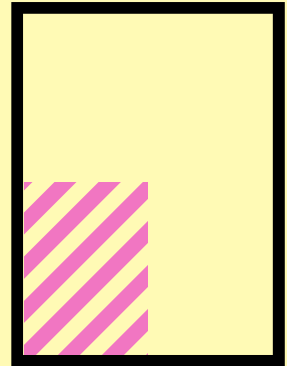
The digital program will be made available free of cost to the community, offering your organization additional visibility and direct access to your company's website with an embedded hotlink.



Full Page
\$950 +HST



1/2 Page
\$800 +HST



1/4 Page
\$650 +HST

Ad Deadline: **May 27, 2027**

MAKE A TAX-DEDUCTIBLE DONATION

We gratefully accept contributions at any level in support of the Lawyer Show.
Our donors benefit from:

- A charitable tax receipt for the full value of your donation
- Recognition in the 2027 Lawyer Show digital program
- Increased visibility amongst your peers in the legal community
- Relationship-building opportunities with colleagues and clients

CONTACT

For more information on how to support the 2027 Lawyer Show, please contact:

Gabrielle Milner - Development Associate

gabrielle@nightwoodtheatre.net

NightwoodTheatre

THE 2026 LAWYER SHOW CAST

Lape Adeniran (Mackenzie Investments)
Laura Blumenfeld (Blakes)
Chandler Buchanan (Monique Lafontaine Entertainment & Communications Law)
Brennan Caldwell (Litera)
Edina Cavalli (CIBC)
Daniela Cerrone (Blink49 Studios)
Richard Chan 陳駿華 (Cahoots Theatre)
Dan Cook (Dolden Wallace Follick LLP)
Joseph Cuyero (Spin Master)
Christine Doucet (Office of the Children's Lawyer – MAG)
Ethan Edwards (SBA Lawyers LLP)
Rebecca Flynn (Borden Ladner Gervais LLP)
Rona Ghanbari (Stikeman Elliott LLP)
James Hardy (Thornton Grout Finnigan LLP)
Mel Herbin (Ministry of the Attorney General)
Bennett Jensen (Egale Canada)
Danny Kastner (Kastner Ko LLP)
Steph Kay (Cassels Brock & Blackwell LLP)
Karin Kazakevich (Dentons Canada LLP)
Tamara Kirschner (Moodie Mair Walker LLP)
Asvini Kulanayagam (Civil Law Division –MAG)
Heidi LeBlanc (KMB Law)

Andrea Longworth (PepsiCo Canada ULC)
Kaja Marinic (Pro Bono Students Canada)
Clare Mauro (Torys LLP)
Joe McGrade (Blakes)
Khrystina McMillan (Ontario Securities Commission)
Shayan Mehri (Stikeman Elliott LLP)
David Mills (Mills & Mills LLP)
Liz Moore (Ministry of the Attorney General)
Lessa Nosko (research & writing consultant)
Olivia Pomajba (College of Immigration & Citizenship Consultants)
Tracy Pratt (Sole practitioner)
Allison Pressé (SBA Lawyers LLP)
Emma Romano (WeirFoulds LLP)
Rohan Sajnani (Twilio)
Heather Segal (Segal Immigration Law)
Brennyn Watterton (Ministry of the Attorney General)
Jennifer Whincup (Atlas Group)
Kya Williams (Mathers McHenry & Co.)
Lucie Zhang (Yorkville University & Toronto Film School)

LAWYER SHOW BAND:

John McGowan
Joshua Zung
Mark Masur
Tawny Louise Cortes
Matthew Silverman

LAWYER SHOW COMMITTEE:

Edina Cavalli, CIBC
Christine Doucet, Office of the Children's Lawyer (MAG)
Sheila Gibb, Epstein Cole LLP
Devin Jarcaig, Mathers McHenry & Co.
Heidi LeBlanc, KMB Law
Kate McNeece Cruess, Goodmans LLP
Kaja Marinic, Pro Bono Students Canada
Allison Pressé, SBA Lawyers LLP